

# Agronochain's Agri Entrepreneur and Farmer Meetup: A Catalyst for Change

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**3rd September 2024 | Kaharole, Dinajpur, Bangladesh**

In a significant move towards fostering a more sustainable agricultural ecosystem, Agronochain recently hosted a gathering of agri-entrepreneurs, farmers, and banking representatives in Dinajpur. The event aimed to address the pressing challenges the agricultural sector faces, particularly regarding market access, banking facilities, and loan acceleration.

Key figures from the agricultural banking sector, including *Md. Jannata Siratur Rahaman, Chanchal Kumar Roy, and Md. Estiak Chowdhury* from *Bank Asia*, attended the meetup. Their participation provided valuable insights into the financial landscape and potential solutions for agricultural businesses.

The event also welcomed representatives from the agricultural community, including *Mamunur Rashid Chowdhury, a former Upazila Chairman, and Md Nazrul Islam, a social worker*. Their perspectives offered a ground-level understanding of the challenges faced by farmers in their daily operations.

*Agronochain's Managing Director, Mr. Imtiaz Farhan bin Habib, and Technology Director, Mr. Khan Muhammad Nafiul Akbar*, were also present at the event. They addressed the mentioned issues and underscored the company's commitment to empowering farmers and entrepreneurs through tech-based solutions and improved market access.

Agronochain's goal was to facilitate open dialogue and collaboration among these stakeholders. By understanding the specific needs and challenges of both farmers and financial institutions, Agronochain aimed to develop tailored strategies to enhance market access and introduce efficient, tech-based warehouse systems.

The meetup highlighted the pressing need for improved banking facilities and loan acceleration programs for agricultural businesses. Participants discussed the potential benefits of such initiatives in terms of increased productivity, improved livelihoods, and overall economic growth.

Agronochain's commitment to empowering farmers and entrepreneurs was evident throughout the event. Agronochain is taking a significant step towards creating a more sustainable and equitable agricultural ecosystem by providing a platform for open dialogue and collaboration. Agronochain is currently operating in 15 districts all across Bangladesh with 15,000 farmers.

*Agronochain has been partnering with **Orange Corner Bangladesh (Initiative of Netherlands Embassy Dhaka), Sajida Foundation, Lightcastle partners & yyventures.***