

No-Code, Low-Code App Creator Wins NFC Innovation Award

IoTize wins NFC innovation award with low-code app design environment that accelerates creation of smartphone apps.

10 October 2024, Montbonnot, France – Today, IoTize announced that their **App Creator** design environment ([video link](#)) received the NFC innovation award at the *Vision NFC* event organized by the *NFC Forum* in Nice, France.

The *App Creator* design environment enables rapid, low-code mobile app design for NFC tags. Leveraging IoTize NFC libraries and *App Creator's* graphical environment, designers create apps just by linking nodes in a logic diagram. Thanks to this object-oriented approach, *App Creator* dramatically reduces the know-how and coding required to design apps that use a smartphone's NFC interface.



To demonstrate the tool's capabilities, IoTize even created their own **passport reader sample app** in just a few days. This sample is available to App Creator users to bootstrap their NFC projects.

“Creating smartphone apps that use NFC can be complicated. By providing designers this graphical, low-code design environment, we vastly simplify their projects so that more companies can take advantage of NFC and its unique ease-of-use in everything from appliance configuration to access control,” explained Francis Lamotte, IoTize's President who received the award.

App Creator is already available to the public. Users can get free access by creating an account via the [IoTize cloud \(iotize-cloud.web.app\)](https://iotize-cloud.web.app).

IoTize's App Creator is one of 5 NFC award winners from a field of 60 entries worldwide. The NFC Awards are organized by the NFC Forum, a non-profit industry association comprised of leading mobile communications, semiconductor, and consumer electronics companies with the mission of promoting the use of Near Field Communication by developing specifications, ensuring interoperability, and educating the market about NFC technology.

More Information

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About IoTize SAS

IoTize (www.iotize.com) is a French company based near Grenoble France, a European hub for micro and nanotechnologies. IoTize designs and manufactures a range of wireless connectivity solutions (NFC, Bluetooth, WiFi, LoRa, etc.) for microcontroller-based embedded systems (TapNLink) and systems implementing industry-standard serial fieldbus (Tapioca, TapBus, TapNPass). All IoTize products leverage a no-code / low-code solution to allow plug and play integration with networks and mobiles, thus reducing time-to-market and risks associated with creation of smart appliances and IoT devices.

